



## Show Notes

### Season 3, Episode 10:

How to upskill yourself with courses and more

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### What's in this episode?

Hosts Rachel Smith from [Rachel's List](#) and journalist and content creator [Lynne Testoni](#) talk about the rise in online courses and why now's a great time to do them.

There's no doubt about it – change is everywhere. Many mags have commissioning freezes or mass redundancies, and freelancers across the board are losing work. And while the current pandemic is awful in so many ways, one of the positives is that many really good courses are online now. Some of them are free or discounted.

**For a list of online courses for creatives...** head to [this post](#) on the RL blog.

#### Tips for doing an online course

- Carefully looking over the course content and modules, etc
- Read reviews to be sure it's the right course for you
- Be aware of what's involved (ie, is it self-paced? Are you required to interact in an online classroom? Is there lifetime access so you can return to the material at your leisure? How much space do you need in your schedule?)
- Ensure you can afford the financial commitment / how you can pay for it
- Check with your accountant about whether the courses you want to do are tax deductions!

**Short courses, webinars, comcasts or masterclasses** can be great ways to test the waters before diving into a more intensive course. You can also find some great **info-packed videos** on YouTube. Great for learning terminology.

**Look into conferences** – online or otherwise – for intensive learning opportunities. Face to face situations can be great for making connections, meeting people in your niche and even picking up work.

That's it for this episode. Hope you've found these show notes useful.

Cheers, Rachel and Lynne