

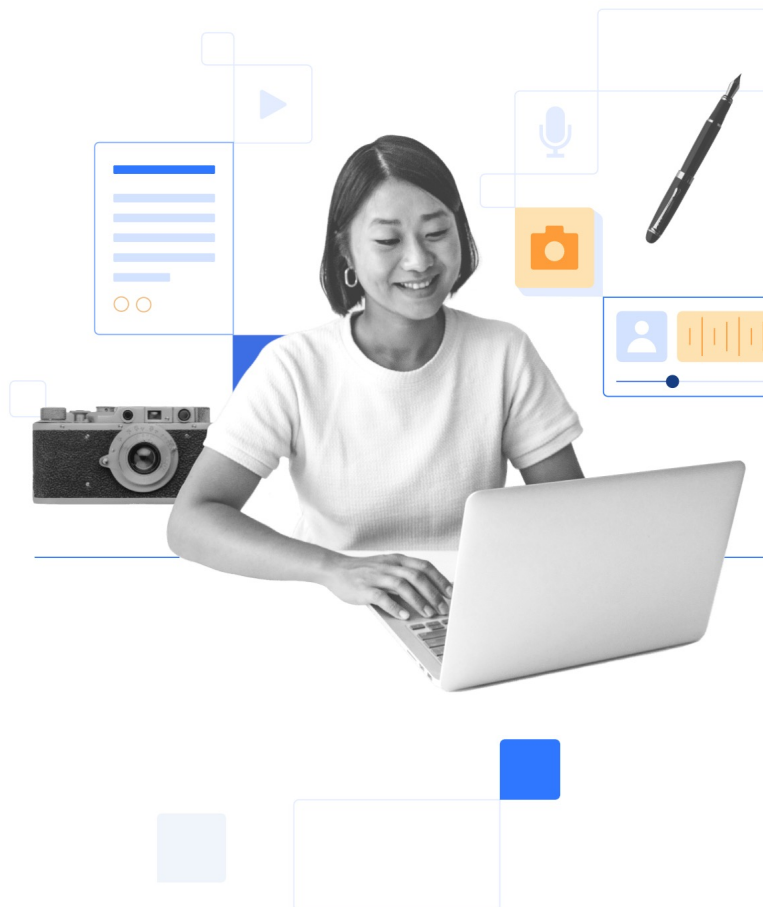


Our Goal

Authory helps individual **content creators advance their career**. Our service is levelling the playing field between content creators and publishers/social media platforms, **making content creators more independent** and giving them the tools that usually only big corporations can afford.

How it works

Authory has developed a system that automatically finds all past and future content of a creator. Once the content has been found, it is **compiled in a single place**, giving creators **full control over how they track, present and manage** their content. For many customers, we've imported thousands of articles, videos, podcasts and posts from dozens of different sources.



Benefits

As a content creator with an Authory account, you automatically have all the content you have ever created in a single place. On top of that, you get:

- **Automated backups:** No matter what happens to the original content, the copy in your Authory account will always be available.
- **Self-updating portfolio page:** Authory automatically finds your new content and adds them to your portfolio page. You never have to worry about updating your portfolio again.
- **Social media analytics:** Authory tells you exactly how successful your content has been on social media, and you can easily compare the performance of different pieces.
- **Personal newsletter:** On your Authory page, anybody interested in your content can leave their email address. They'll be notified about your new pieces automatically. Of course, you own all the emails.



Our Customers

Thousands of content creators are already paying Authory customers. From some of the well-known staff writers at big nationals to freelancers with different outlets, Authory is used by an **incredibly wide variety of successful content creators**, among them:



David Pogue, Tech Columnist at the New York Times, authory.com/DavidPogue



Jessica Davis, Senior Editor at Information Week, authory.com/JessicaDavis



Rachel Johnson, Writer at The Times, authory.com/RachelJohnson



Steven Levy, Editor at Large at Wired, authory.com/StevenLevy

...are rather happy!

“ **Authory is a must have.** I'd almost considered hiring someone to do this for me, now I've hired Authory — and I'm very happy I did.”
authory.com/JenniferPattisonTuohy

“ **Authory will bring you peace of mind;** no matter how rocky the industry gets (and it will only get rockier) you have a stable, secure portfolio of your work.”
authory.com/SangeetaSinghKurtz

“ **I love Authory.** The best part is that if a site goes away, you retain your copies.”
authory.com/SharonFisher

“ **Authory seems like a total no-brainer** (this is not a paid partnership, I'm just happy with the service).”
authory.com/RachelJohnson